



**Owners** VII Holiday Isle, LLC and Starwood Capital Group  
**Management Company** Hersha Hospitality Management  
**Architecture Project Team** Jeff Falkanger, Natalie Bailey, Kenia Forget, and Josh Bailey  
**Interior Design Firm** Starwood Capital Group's in-house design team, Greenwich, Connecticut  
**Interior Design Project Team** Liubasha Rose, Brenda Kulenski, and Kemper Hyers  
**Architecture Firm** Falkanger Snyder Martineau & Yates, Ft. Lauderdale, Florida  
**Development and Project Management** PBH & Associates  
**Contractor** VCC, LLC  
**Purchasing Firm** Miller & Company  
**Landscape** EDSA  
**Structural** O'Kon & Company  
**Photography** Joshua McHugh  
**Floor Tile** Trinity Tile  
**BEACHSIDE FAÇADE**  
**Picnic Tables** Ridge Cabinet  
**SUITE**  
**Fabric** Quadrille Fabrics, Appian Textiles, Kravet, and Manuel Canovas  
**Sofa and Ottoman** Charter Furniture  
**Coffee and Side Table** Mitchell Gold  
**Lamp and Drum Table** Arteriors  
**Art** Natural Curiosities  
**Accessories and Hanging Art** West Elm  
**Desk Chairs** Tolix  
**Rug** Surya Rugs  
**Headboard and Desk** Asmayda Furniture Group  
**Headboard Wall** Beadboard  
**Fish** Al Fine Art  
**LOBBY RECEPTION**  
**Photograph** Tito Trelles  
**Accessories** Anthropologie and West Elm  
**Bench** D-Style  
**Wall** Vintage postcards



# Postcard Inn at Holiday Isle

Islamorada, Florida

*This and opposite page, clockwise from above:* Patterned pillows, pops of color, and artwork crafted from driftwood make appearances in a suite's large, comfortable living room; from afar, the stacked vintage postcard installation in the lobby resembles wallcovering; nautical-inspired guestrooms are decked out with furniture made from natural rope and quotes from sea-loving Americans stenciled onto the walls; and a unified façade is achieved through details like gray painted wood slats and balconies.

