winner Mid-Range/Economy Hotel





Owners VII Holiday Isle, LLC and Starwood Capital Group Management Company Hersha Hospitality Management Architecture Project Team Jeff Falkanger, Natalie Bailey, Kenia Forget, and Josh Bailey

Interior Design Firm Starwood Capital Group's in-house design team, Greenwich, Connecticut

Interior Design Project Team Liubasha Rose, Brenda Kulenski, and Kemper Hyers

Architecture Firm Falkanger Snyder Martineau & Yates, Ft. Lauderdale, Florida

Development and Project Management PBH & Associates Contractor VCC, LLC

Purchasing Firm Miller & Company

Landscape EDSA Structural O'Kon & Company

Photography Joshua McHugh Floor Tile Trinity Tile

BEACHSIDE FAÇADE

Picnic Tables Ridge Cabinet

SHITE

Fabric Quadrille Fabrics, Appian Textiles, Kravet, and Manuel Canovas

Sofa and Ottoman Charter Furniture Coffee and Side Table Mitchell Gold

Lamp and Drum Table Arteriors

Art Natural Curiosities

Accessories and Hanging Art West Elm

Desk Chairs Tolix

Rug Surya Rugs

Headboard and Desk Asmayda Furniture Group

Headboard Wall Beadboard Fish Al Fine Art

LOBBY RECEPTION

Photograph Tito Trelles

Accessories Anthropologie and West Elm

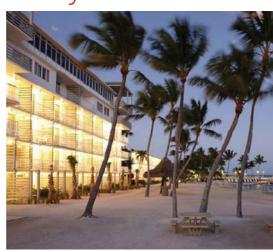
Bench D-Style

Wall Vintage postcards

Postcard Inn at Holiday Isle

Islamorada, Florida

This and opposite page, clockwise from above: Patterned pillows, pops of color, and artwork crafted from driftwood make appearances in a suite's large, comfortable living room; from afar, the stacked vintage postcard installation in the lobby resembles wallcovering; nautical-inspired guestrooms are decked out with furniture made from natural rope and quotes from sea-loving Americans stenciled onto the walls; and a unified façade is achieved through details like gray painted wood slats and balconies.







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