



ENTRY: WAN AWARDS 2012 — HOTEL OF THE YEAR

## Viceroy Anguilla represents the next generation of boutique resorts

The design challenge was to create a premier residential resort property along Barnes Bay and Meads Bay to be home to innovative, contemporary, and stylish luxury accommodations for Viceroy's international debut. One of the design objectives was to capture a sense of place where guests can revel in utter privacy, yet enjoy unlimited access to the resort's many amenities and the island's myriad pleasures.

Vice President Bradford McNamee has led the architectural design of the resort since WATG was engaged. According to McNamee, "What really sets this project apart is the striking interrelationship of the buildings and the landscape as they meet the Caribbean Sea. The innovative master planning balances both man-made and natural features to accentuate the visual experience of this extraordinary resort." A stunning restaurant and outdoor bar are carefully perched on a rocky point of land and capture dramatic views of both Meads and Barnes Bay.

Viceroy Anguilla represents the next generation of boutique resorts, targeting the well-healed travellers who are seeking a dramatic leisure experience without compromise. The eclectic interiors by Kelly Wearstler contrast with the clean lines of the architecture, yet collectively highlight and accentuate the Caribbean destination. The choreography of the guests' journey provides for a seamless transition through landscape, architecture and interior spaces. The use of lighting and shadows accentuate the architecture and transforms the experience between night and day. The amenities recognize and embrace multi-generational travel, and provide compelling experiences that can be enjoyed collectively or individually.

The campus design allows guests to discover the amenities, which unfold throughout their stay. The main pool and bar foster and encourage communal experiences to interact and connect with like-minded guest; there are also intentional destinations for seclusion and privacy.

