

Lenny Kravitz to Create Look for Miami's Paramount Bay Condos

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Photo Courtesy of Paramount Bay

The other day we wrote about Lenny Kravitz's ultra-luxe **Paris mansion**, which he decorated himself in full-on rock star style. Now the superstar is leading his New York-based firm Kravitz Design Inc. to create the artistic vision for the Downtown Miami condominium project **Paramount Bay**.

Kravitz's team will deliver a fresh take on their modern, sexy style and infuse the 47-story bay front tower with elements reminiscent of Kravitz's own eclectic global lifestyle, complete with detailed touches "evocative of his personal passion for Miami" where he's had an estate for many years.

Paramount Bay is designed to become Downtown Miami's urban oasis. Beginning at the building's porte cochere, the lush landscaping—featuring native Florida species—will impart a soothing, garden-like setting. The experience will continue throughout the public spaces, beginning with a grand lobby featuring soaring 30-foot ceilings.

A rich selection of wallpapers, fabrics, and natural finishes will be used to create a luxurious look that will be carried seamlessly around the property. Key elements include a mezzanine level connecting the 6,000-square-foot spa and fitness center, multi-purpose club room with a cinema, and a private sunrise waterfront pool and grand sunset pool lined with cabanas.

Other luxe amenities include access to a world-class beach club, private elevators, a waterfront promenade and distinctive on-site restaurant and retail offerings. In addition to the public spaces, Kravitz Design will also conceptualize Paramount Bay's residential models. Their signature style will play off each unit's full length floor-to-ceiling sliding glass walls offering expansive panoramic views of Biscayne Bay and the surrounding areas along with large terraces.

"I have a deep rooted connection with Miami so, naturally, I was excited when Kravitz Design was asked to create the vision of Paramount Bay," Kravitz notes. "I'm looking forward to working with [Paramount Bay's owners] iStar, ST Residential and Fortune International, as well as contributing to the renaissance happening along Biscayne Boulevard. Paramount Bay is going to be the 'hot spot' to live in Miami."



Paramount Bay joins an impressive portfolio of projects by Kravitz Design, including The Florida Room at the Delano for Morgans Hotel Group (above) and the two-story penthouse recording studio at The Setai Resort & Residences (below).

